

# SIGNS OF THE TIMES

## Quality Cast Signs

Things to consider when proposing a new Village Sign

This leaflet is designed to help Parish Councils select a new Village Sign. The Village Sign depicts the history and identity of the village and the population. It should last for many years so it is important to choose the design with care.

At Signs of the Times we offer the following

### Styles

Most shapes can be accommodated.

- Single sided signs to be mounted on a wall or post.
- Double sided signs to be mounted on a post.
  - ◆ Different designs on each side of the sign
  - ◆ Same design on both sides



### Materials

- Cast signs with detail in relief
  - ◆ Cast polyurethane
  - ◆ Cast aluminium
- Silhouette signs in sheet metal
- Combination of the above.

We prefer to cast in polyurethane. The material is robust, no good to the scrap dealers and we get a nice crisp casting.



### Fixings

- Single sided signs. Options include:-
  - ◆ holes drilled to fix to oak post or wall
  - ◆ angle bracket on reverse for post fitting
  - ◆ channel attached to the reverse to be fixed to a metal post with clips
  - ◆ a decorative or plain bracket and sleeve to fit over the top of a post
- Double sided signs.
  - ◆ Bracket and sleeve to fit over a post

### Decoration/ Design

The length of the village name should be taken into consideration - a long name on a narrow sign for instance will result in small letters. It may be possible to split words onto separate lines, or use a tall thin style typeface making sure it is still clear and legible.

Signs of the Times are happy to receive full artwork designed and produced by others or to be supplied with pictures/sketches and photos of the various elements that are required on the sign. We can then supply you with a thumbnail sketch for your comments.

If full colour artwork is required one of our artists will hand paint the design from £135.00 + VAT per design.

Metal silhouettes are quoted with the cost of artwork included as we usually have to adapt the artwork to suit this style of sign. A sketch of the required design will usually be sufficient.

Any information you can supply about the elements that make up the design will be helpful and will enhance the detail that our pattern maker and artists can include on the signs.

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Signs of the Times Ltd, Wingfield Road  
Tebworth, Bedfordshire, LU7 9QG



T: 01525 874185

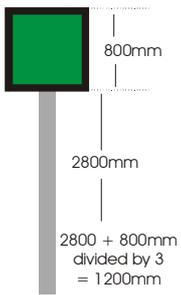
F: 01525 875746

enquiries@sott.co.uk

www.sott.co.uk

Visit our website [www.sott.co.uk](http://www.sott.co.uk) and click on 'signs' and 'village signs' for more pictures.

### Post lengths:



The length of post from underside of sign to ground level is up to you - usually up to 2.2m – 2.8m.. As a rule of thumb one third of the total height should be buried into the ground, so if the sign is 800mm high and 2.8m above the ground then the total height is 3.5m with 1.2m buried in the ground. This may vary with the amount of concrete used in the base and local conditions which must be taken into consideration.

Green oak posts are supplied sanded with chamfered corners and rubbed with linseed oil.

They are supplied ready to receive a top bracket if required.

Some villagers build a brick or stone plinth around the base.

Metal posts are supplied in aluminium and steel in sizes to suit both the weight of the sign and to look aesthetically pleasing. As with the oak posts the length can be specified.

Delivery of a village sign is usually 10-12 weeks after artwork approval and can cost from £80 depending upon the size of the sign, post, bracket and distance.

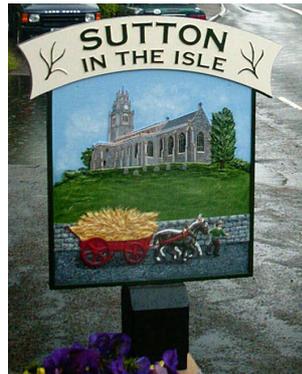
### Applying for planning permission

Not to be overlooked - but it seems most local authorities have their own regulations and format. If you have not already spoken to The Village Sign Society, it may be worth calling your area representative or looking at their website <http://www.villagesignsociety.org.uk>

### Installation

Signs of the Times do not undertake any installation work and the above information is provided to be used as a guide only, however we will be happy to put you in touch with a commercial sign installation company who does this work for us.

Signs of the Times have replaced many old wooden village signs with a cast polyurethane copy. Sometimes we can use the old sign as a pattern (could be cost effective) or we can make a new pattern faithfully reproducing the previous design. The new casting will last many life times (polyurethane is more or less inert) – just needing a new coat of paint from time to time.



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